



**ST. KABIR INSTITUTE OF  
PROFESSIONAL STUDIES**  
(Approved by AICTE, Government of India)

# **RECRUITERS' HANDBOOK**

## **PGDM Batch (2019-21)**

**[www.skips.in](http://www.skips.in)**

# ABOUT US

St. Kabir Institute of Professional Studies (SKIPS), is a business school offering a two - year full time Post Graduate Diploma in Management approved by AICTE, Govt. of India. It offers Dual Specialization in the fields of Marketing, Finance, Human Resource, International Business, Operations & Information Technology.

SKIPS's vision and mission reflects the institute's focus on High End Quality and Value Driven management education, in sync with emerging industry needs, through a carefully chosen curriculum and learning interventions.

## Vision Statement

"To be a centre for excellence in management education committed to develop socially responsible corporate professionals."

## Mission Statement

- Imparting knowledge through innovative teaching methodologies.
- Inculcating professional skills through industry exposure.
- Provide a platform for value based learning.

## Awards & Recognitions

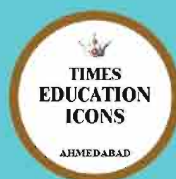
- Achieved Platinum rating for "High Industry Linkage" in AICTE-CII survey for the year 2019.



- Awarded for "Best Placement Record" in Ahmedabad by Times of India for the years 2018 & 2019



- Awarded as "Fastest Growing B School" in Ahmedabad by Times of India for the year 2017



- Awarded Grade "A" in Gujarat
- Awarded Grade "B" in India by CARE RATING



## International Collaborations



Chartered Insurance  
Institute, London



جامعة عجمان  
AJMAN UNIVERSITY

Ajman University, Dubai



International Institute of  
Business Networking, Russia



AIESEC, Canada

## CHAIRMAN'S MESSAGE

**Col. Vinod Kumar (Retd.)**  
**Chairman, SKIPS**



We live in an era of connectivity, relationship and networking. The current setback that the world is facing due to the pandemic, has posed a new set of challenges on the global economy, adoption of new technologies and made us experience a paradigm shift in the way work is done. This makes it imperative for educational institutions also to bring positive changes in the way education is imparted, to prepare future managers for the roles and opportunities which are relevant in today's scenario.

It is time to think "out of the box" and be inquisitive and curious about the future possibilities and opportunities which might not have been invented yet. St. Kabir Institute of Professional Studies has been instrumental in nurturing young minds with innovation, analytical and visionary skills and preparing them for unanticipated challenges. With emphasis on building an independent Indian economy and focus on developing Indian brands, it is necessary for future managers to understand the ground realities, to be able to face the global challenges in international markets as well. SKIPS has always believed in aligning management education with the practical aspects of learning and imbibing the entrepreneurial spirit of Gujarat. This learning has helped our students add value to their organisations from the very first day.

With 34 years of expertise in imparting quality education, we are fully equipped to meet the requirements of managerial talents of the industry. An enabling environment, a broad managerial vision, supported by competent faculties and modern infrastructure prepares our management students to be able to prove their worth in future economies as well. This has been amply testified by the trust and encouraging response received by our management batches during campus placements conducted in the past.

Academic excellence, holistic development, innovative pedagogies, and global relevance continue to be the cornerstones of SKIPS' educational philosophy. I am confident that these four will continue to be the determinants of the teaching-learning process at SKIPS and help our students become competent individuals, who add value to the society.



**Dr. Gurpreet Singh Arora**  
Director, SKIPS



At St. Kabir Institute of Professional Studies, we have always strived not only to excel in imparting management education but also to develop socially responsible corporate professionals. With the world struggling to heal itself from the ongoing pandemic, India's economic scenario is also definitive of facing a new spectrum of challenges. As an educational institute, we are fully prepared to equip our students with the skills necessary to enhance their effectiveness and abilities to carve a niche for themselves in the ever-changing corporate world.

The success of a B-school largely depends on the interaction that it has with the industry which makes it possible to mould the young managerial talent as per the industry's needs. At SKIPS, we have been developing and adapting to modern teaching-learning practices built on Outcome Based Education system which aids in transforming a fresh management graduate to a career-ready professional.

The programme engages students through various interventions such as Insightful lectures, Guest sessions delivered by Industry experts, Summer Internship programme, Live - projects, Industrial visits, Interactive Group Discussions, specialisation wise Workshops conducted by corporate professionals, Professional certifications and the Mentor-Mentee programme. The contemporary curriculum, prudently chosen syllabi and the strong academic rigour has been instrumental in developing powerful decision making, problem-solving and leadership skills that make the students employable and acceptable in the current corporate fraternity.

As we complete one more year of academic excellence in imparting management education, we renew our commitment to uplift our standard of education and establish ourselves as a reputed and valuable contributor to society. Our focus has been not only to create management professionals who are skilled and intelligent but also develop a sense of social responsibility amongst our students. The recruiters' have been unanimously appreciative of this quality and this has aided the students to nurture their career in the long run.

I take immense pleasure to present the students of current PGDM Batch of 2019-21 and invite companies to interact with our enthusiastic and talented students through campus placements and thus benefit mutually.

## ADVISORY PANEL

**COL. VINOD KUMAR  
(RETD.)**  
**FIE & M.Sc & B.E (Mech)**

Chairman, St. Kabir  
Educational Institutions



**MR. SUNIL R PAREKH**  
**B Tech (Mech) IIT- Delhi**

Advisor, Zydus Group



**SHRI PC PANDEY**  
**IPS and Former DGP**  
**Gujarat**

Currently working with  
Adani Willmar



**MAJ. GEN. SURJEET  
SINGH,**  
**M.Tech (IIT-Delhi),**  
**B.Tech (IIT-Delhi)**

Former Advisor to  
Ashok Leyland, Former  
Member of AICTE



**DR. V V RAMA SUBBA  
RAO – IAS (RETD.)**  
**Ph.D (Harvard), MA,**  
**MSc, LLB**

An Ex-Principal Secretary &  
Additional Chief Secretary in  
Govt. of Gujarat & Govt. of India



**MR. SNEHAL B DESAI**  
**MBA, B Tech**

Senior Vice President,  
Adani Group



**MR. SAURABH AGRAWAL**  
**MBA, B.Com**

Founder and Director of. Red  
Events, Cofounder at Zebpay



**MR. AMIT AGRAWAL**  
**MBA from University**  
**Pittsburg**

Vice Chairman,  
Jindal Worldwide Ltd.



**MR. VAIBHAV TANDON**  
**MBA (Finance) USA,**  
**BE (Mech)**

Trustee, St. Kabir Institute of  
Professional Studies



**DR. GURPREET SINGH R.  
ARORA**  
**Ph.D, M.Phil., M.A.**  
**(Economics), DIM**

Director, St. Kabir Institute Of  
Professional Studies



# FACULTIES



**Dr. Gurpreet Singh Arora, Professor**

Ph.D, M.Phil, MA(Economics), DIM

**Experience :** 20 years in Academics

**Area of Interest :** Managerial Economics, Macro Economics and Business Environment



**Dr. Rajesh Ganatra, Associate Professor**

Ph.D, UGC NET, M.Com

**Experience :** 1 year in Industry & 12 years in Academics

**Area of Interest :** Accountancy, Banking, Corporate Taxation and Financial Planning, Corporate Finance, Laws & International Business



**Dr. Ankit Jain, Associate Professor**

Ph.D., M.B.A & M.Com

**Experience :** 2 year in industry & 12 years in Academics

**Area of Interest :** Banking and Operations Management, Marketing of Financial products, Management.



**Dr. Nirav B. Halvadia, Associate Professor**

PhD, UGC NET, Executive Programme in Business, Analytics from IIM Indore, MBA (Marketing), BE (IT)

**Experience :** 6 Months in Industry, 12.5 years in Academics

**Area of Interest :** Marketing and Business Analytics



**Dr. Vaishali Trivedi, Associate Professor**

Ph. D, JRF-NET, SET, MBA

**Experience :** 7 Years in Academics

**Areas of Interest :** Product Management, Integrated, Marketing Communications, Talent Management



**Dr. Anumeha Mathur, Associate Professor**

Ph.D, M.B.A (Marketing)

**Experience :** 2 Years in Industry and 13 Years in Academics

**Area of interest :** Advertising and Branding



**Dr. Poonam Arora, Associate Professor**

Ph.D, M.Sc (Mathematics), MS (Insurance), MBA (HR)- Gold Medalist, Degree in Actuarial Science

**Experience :** 16 years in Academics

**Area of Interest:** Quantitative Techniques, Data Analytics & Research Methodology, Analytical Skill Building, Training and Development and other HR subjects



**Ms. Anuradha Pandit, Assistant Professor**

PhD (Pursuing), M.A., M.Phil (English), PGDM

**Experience :** 3 years in Industry; 17 years in Academics

**Area of Interest :** Blended Learning Techniques, Leadership Communication, Theater Studies



# FACULTIES



**Mr. Hitendra Lachhwani, Assistant Professor**

Ph.D(Pursuing), UGC-NET, M.Com, PGDM (Finance), PGDM (IBO)

**Experience :** 6 years in Industry & 11 years in Academics

**Area of Interest :** Behavioral Finance & Portfolio Management



**Ms. Dhvani Pandya, Assistant Professor**

Ph.D (Pursuing), M.A. (English Literature) , B.Ed

**Experience :** 9 Years in Academics

**Area of interest :** Activity Based Simulative Learning for 5G Students, English Language Teaching (ELT), English Literature, Neuroscience, Communication and Soft Skills, Psychology, Poetry, Creative Writing



**Mr. Lawrence Menezes, Assistant Professor**

Ph.D (Pursuing) , MA, M.B.A

**Experience :** 10 years in Industry & 6 years in Academics

**Area of Interest :** EEP , Final Placements, Internships, Live Projects Workshops, Guest sessions



**Ms. Rima Gupta, Assistant Professor**

P.hD(Pursuing), M.B.A – H.R (Gold Medalist)

**Experience :** 10 years in Academics

**Area of Interest :** EEP, Final Placements, Internships, Live Projects, Workshops, Guest sessions



**Ms. Nehal Bhambhani, Assistant Professor**

M.B.A – Marketing

**Experience :** 8 years in Industry & 2 years in Academics

**Area of interest :** EEP, Final Placements, Internships, Live Projects, Workshops, Guest sessions



**Mr. Manoj Nakum, Assistant Professor**

MCA

**Experience :** 4 years in Academics and 8 years in Industry

**Area of Interest :** Computer Applications



**Ms. Kanika Dhawan, Assistant Professor**

MBA (HR), UGC-NET, M.A.Psychology [Pursuing]

**Experience :** 9 Years in Academics

**Area of interest :** Human Resource Management , Psychology, Training and Development, Soft Skills, Event Management



**Ms. Shaili Panchal, Assistant Professor**

M.B.A. – Finance

**Experience :** 6 years in Academics

**Area of Interest :** International Fin., Implementation of Academic Planning, Guest Session, Student Coordination, Faculty coordination, Liasioning with other stakeholders of the Institute

# INFRASTRUCTURE

## Classrooms

SKIPS has fully air-conditioned, well-furnished and contemporary classrooms creating a conducive teaching-learning environment for both faculties and students. The state of art infrastructure at SKIPS gives students a conducive environment for study.



## Computer Lab

The computer lab is one of the best equipped IT centers geared to aid the learning process. Software packages like SPSS help in conducting data interpretation for business analysis, financial analysis, marketing research activity, analysis of case studies, preparation of summer training projects and concurrent projects.



## Library

SKIPS Library consists of around 5500 management books, national and international Journals, including Harvard Business Review magazine and VikalpaJournal (IIM-A). Students can access many digital and e-resources from the library.



## Outdoor Sports & Indoor Games

The SKIPS campus ensures holistic development of students. Keeping in mind all the needs of students, the campus offers a variety of sports facilities for sports like Cricket, Volleyball, Kho-Kho, Kabbaddi, Track and Field, Table Tennis, Chess, Carrom, Indoor Cricket, Dart and Treasure Hunt etc. Students can engage in all kinds of sports which enables recreation, rejuvenation and stress busting, all purposes being served well within the campus in a controlled environment.



## Auditorium

SKIPS has an air conditioned auditorium with a seating capacity of 400 for activities and cultural programmes. It also has student discussion rooms and Wi-Fi infrastructure. All of these make the Institute one of the best equipped educational centers in the city of Ahmedabad.



## Cafeteria

The SKIPS cafeteria is a place where students can get together to discuss their assignments and projects over cups of tea, coffee and tasty food. The cafeteria provides hygienic and healthy vegetarian food.







# ACADEMICS (YEAR-1)

## Orientation Programme

90  
Hrs

### TRIMESTER-I

Management Concepts and Practices	30
Financial and Cost Accounting	30
Fundamentals of Marketing Management	30
Statistics for Managers	30
Computer Skills for Managers	30
<b>TOTAL</b>	<b>150</b>

150  
Hrs

### TRIMESTER-II

Communication Skills	30
Financial Management	30
Managerial Economics	30
Organizational Behaviour	30
Management Information Systems	30
<b>TOTAL</b>	<b>150</b>

150  
Hrs

### TRIMESTER-III

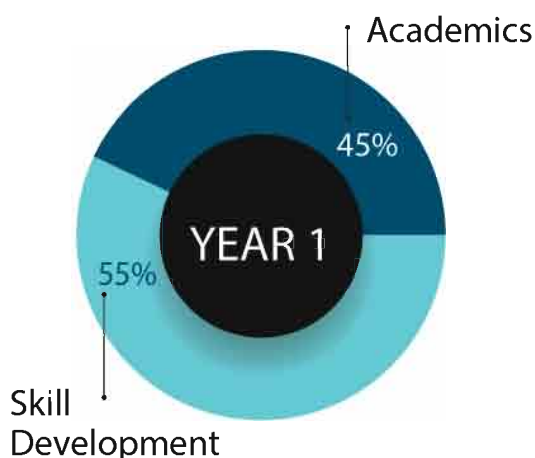
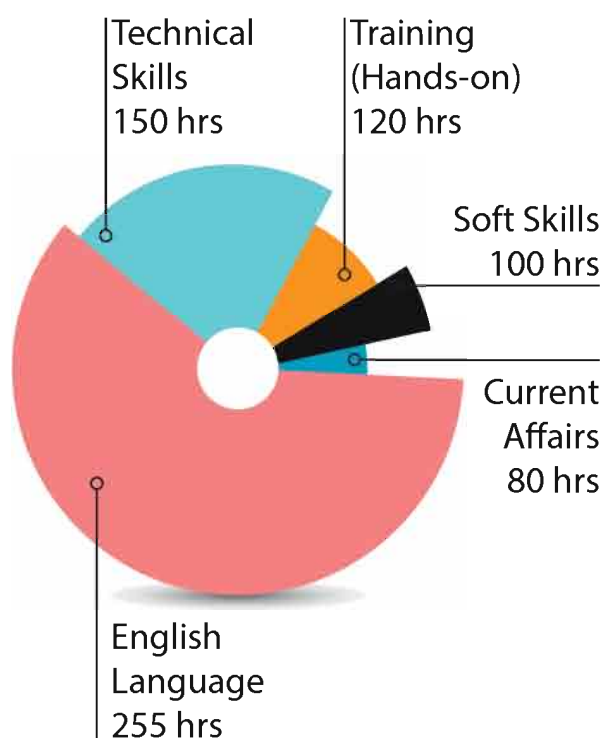
Corporate Communication	30
Advanced Marketing Management	30
Macro Economics	30
Production and Operations Management	30
Human Resource Management	30
Research Methodology	30
Elective-1	30
<b>TOTAL</b>	<b>210</b>

210  
Hrs

**Total hours : 600**

# SKILL DEVELOPMENT (YEAR-1)

- English Language
- Training (Hands-on)
- Technical Skills
- Current Affairs
- Soft Skills





## ACADEMICS (YEAR-2)

### COMMON COURSES

Business Environment (India & World)	30
Legal Aspects of Business	30
Strategic Management	30

**90**  
Hrs

### ELECTIVES

#### Marketing

Sales & Distribution Management	30
B2B Marketing	30
Services Marketing Management	30
Product Management	30
Integrated Marketing Communications	30
Digital Marketing	35

**185**  
Hrs

#### Finance

Marketing of Financial Products	30
Banking Operations and Management	30
Security Analysis and Portfolio Management	30
Risk Management	30
International Financial Management	30
Taxation	30

**180**  
Hrs

**Total hours : 455**

#### Human Resources Management

Talent Management	30
Training and Development	30
Performance Management	30
Compensation Management	30
Organizational Development	30
Strategic Human Resource Management	30

**180**  
Hrs

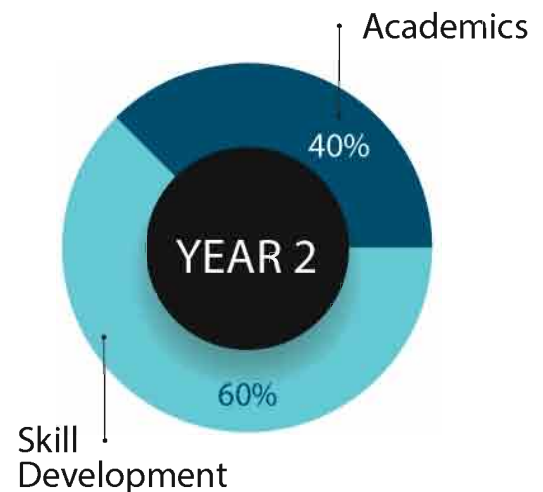
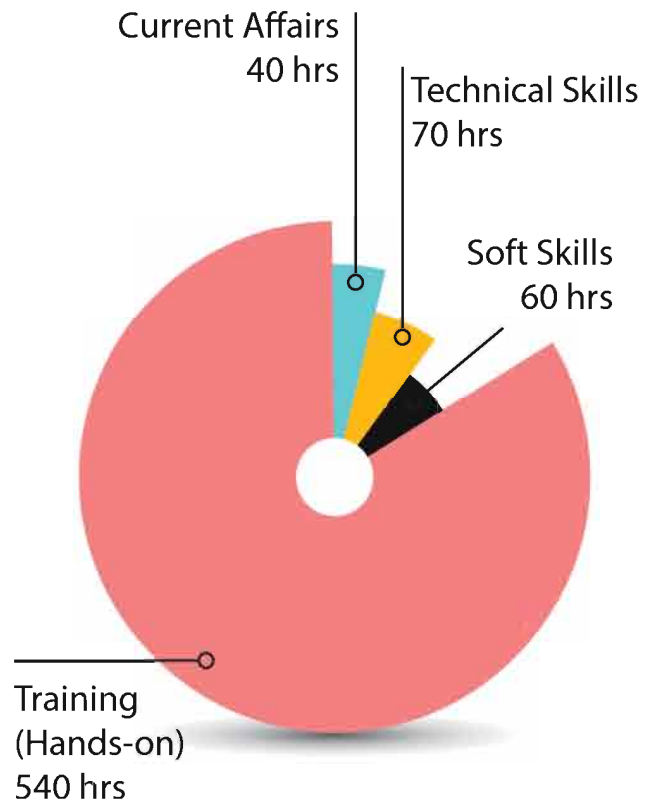
#### International Business

Export Import Procedures and Documentation	30
International Trade	30
International Financial Institutions and Trade Agreements	30
Global Marketing Management	30
International Financial Management	30
International Business Methods	30

**180**  
Hrs

## SKILL DEVELOPMENT (YEAR-2)

- Soft Skills
- Current Affairs
- Training (Hands-on)
- Technical Skills





# PROFILE ENHANCEMENT PROGRAM

In the current scenario, where competition is ever increasing, it is very important for students to work on their profile from an early stage. Special efforts are levied on Profile Enhancement of every student by preparing them for different industry focused examinations.







# Life@SKIPS

Movie Club  
Book Club  
Stock Mind  
Bech De (Art of Selling)  
Industrial Visits  
NSE Visit  
Business Quiz  
IIF Guest Lectures  
NHRD Meet  
Freshers &  
Farewell Party

Ramzat  
Sports Day  
Blood Donation Camp  
Convocation  
Business Standard Quiz  
Srijan  
Samvedna  
Budget Sameeksha  
Corporate Thursday  
Young Tycoon Talk  
Series (SKOPE)







**Mr. Yogesh Parswani**  
Senior Vice President  
Yes Bank

**Mr. Nilam Patel**  
Managing Director - India  
Operations, S&P Global



**Mr. Milan Sanghvi**  
CSC - Head at Iffco Tokio  
General Insurance Co. Ltd.

**Mr. Vikash Joshi**  
Director - Ace Consultancy



**Mr. Sachin Gupta**  
VP Wholesale Banking  
IDFC First Bank

**Mr. Sanjay Tindwani**  
Vice President - Kotak Mahindra  
Life Insurance



**Mr. Manish Kumar**  
Regional Sales Head - East  
OYO Rooms

**Mr. Kiran Jintikar**  
Assistant Branch Manager  
ITC Limited



**Ms. Prachi Sirohi**  
Head - Training and Talent  
Management - HDB  
Financial Services

**Mr. Bhavesh Shah**  
Head - Marketing & Sales  
Baxter India Inc.



**Mr. Kashyap Kotak**  
Regional head HR  
HDFC Bank

**Mr. Jivitesh Mandhu**  
Area Sales Manager - Kellogg  
India Pvt. Ltd.



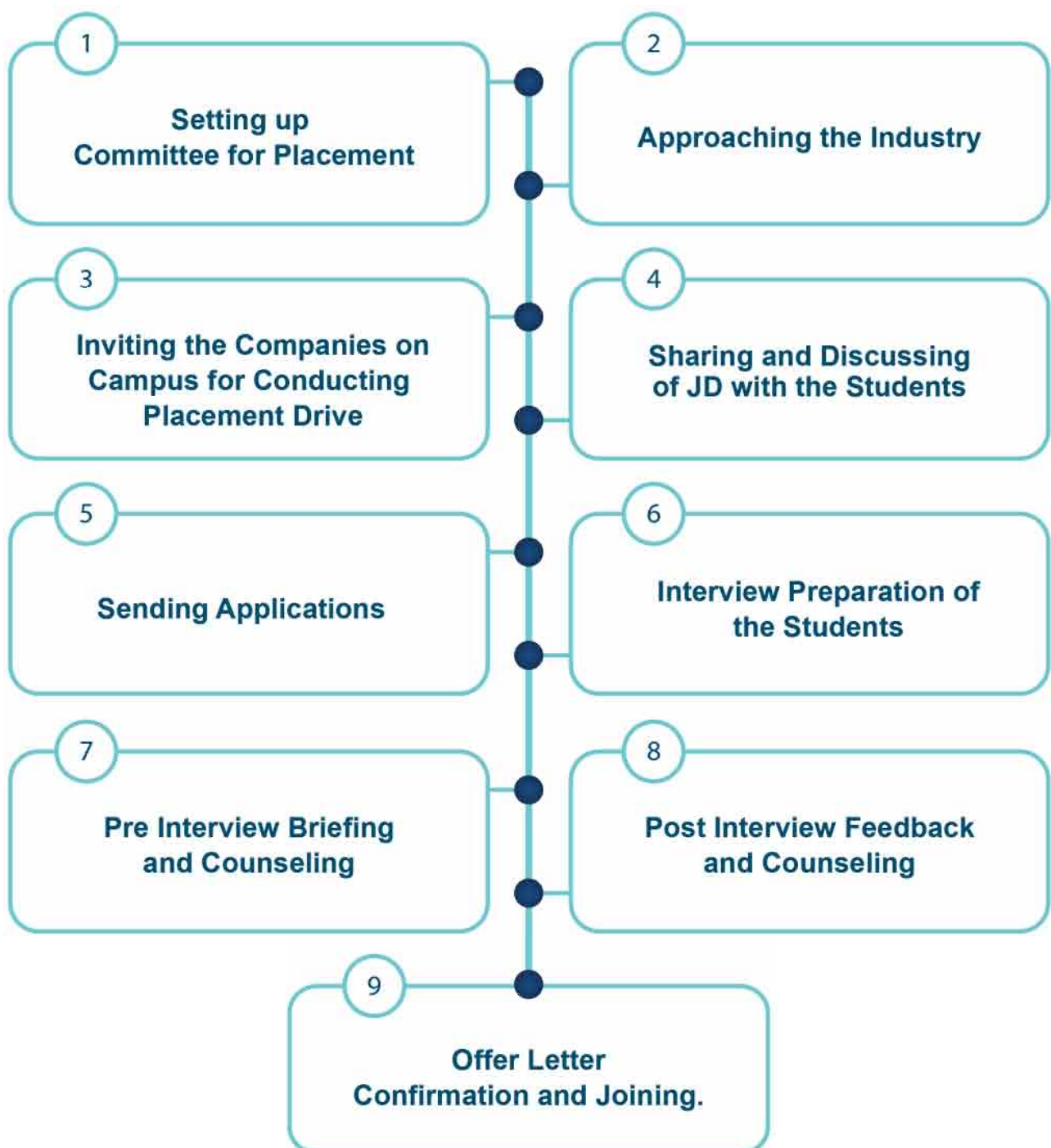


EEP is designed to bridge the gap between skill sets desired by the corporate and the skill sets of a management graduate. Every student has different skills and abilities. We make sure that we hone the best in them and provide support at different levels. To enhance corporate readiness, a student undergoes a rigorous training programme.





Placements at SKIPS is developing consistently through active networking. After the completion of eleven successful placement seasons, we have been able to expand our network to various veteran and growing industries. Having an edge over quality management education and excellent performance by our students, SKIPS has achieved a new standard as an innovative management institute and this in turn has been recognized by the corporate world. This has not only helped to strengthen our association with the existing recruiters but also helped us in exploring new opportunities and enhancing the Job profiles offered.

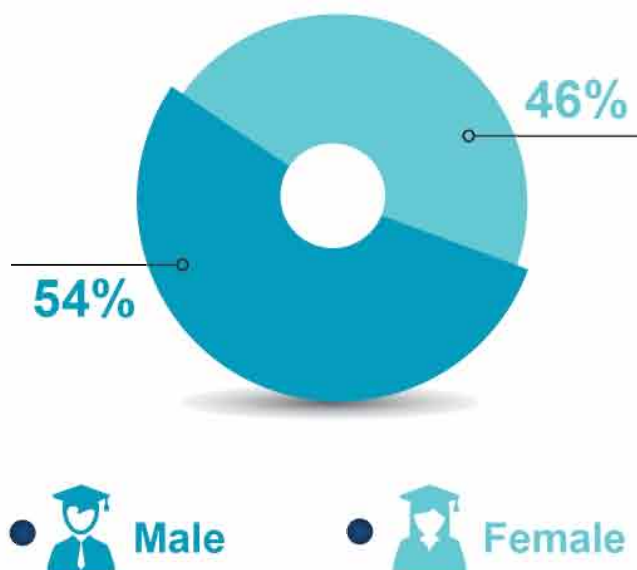


# Batch

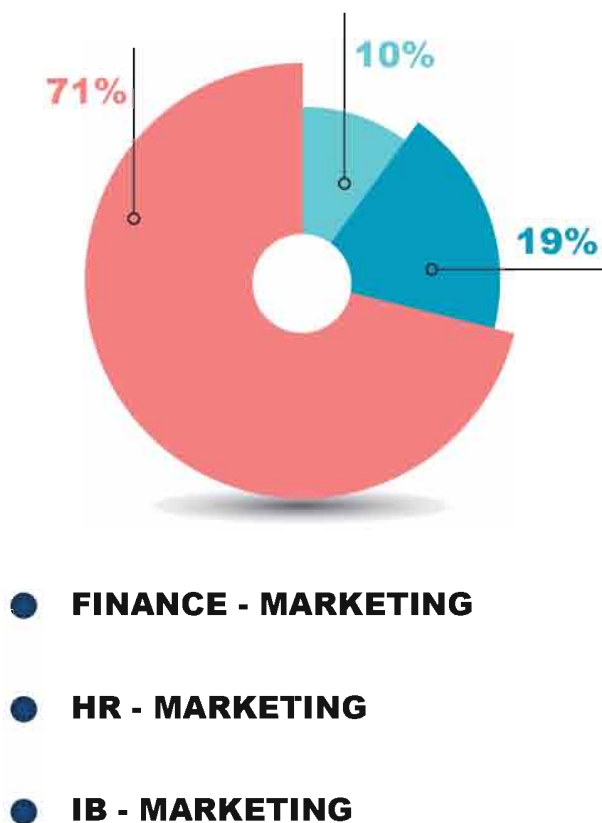
## DEMOGRAPHICS 2019-21



### GENDER DIVERSITY



### DUAL SPECIALIZATION



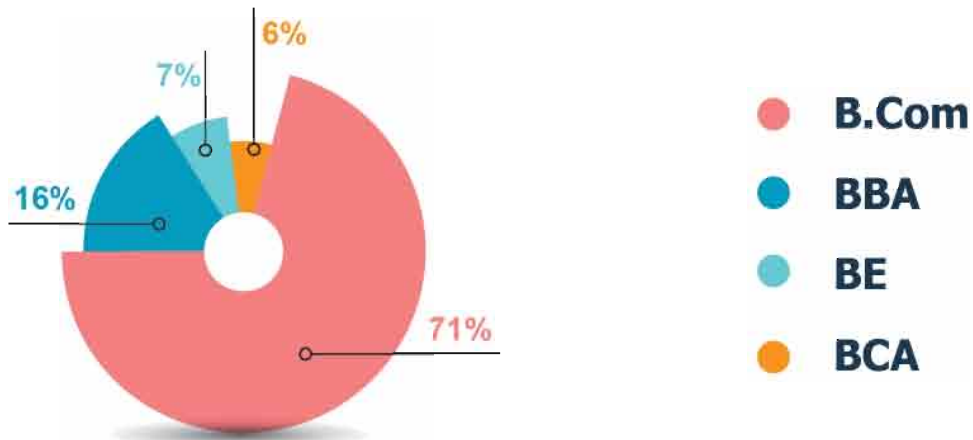
### SUMMER INTERNSHIP SECTOR



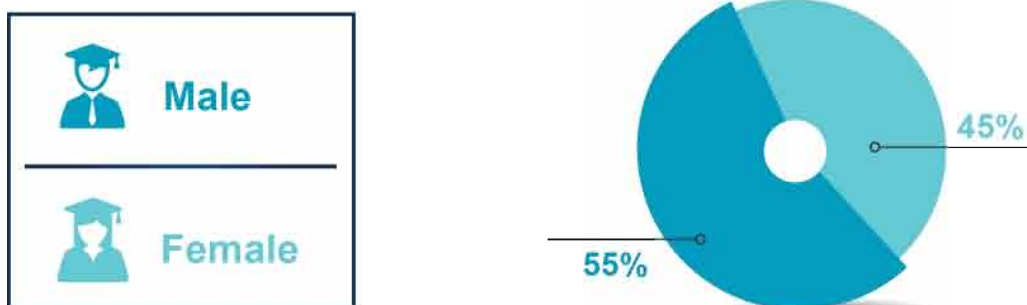




### FINANCE SPECIALIZATION



### GENDER DIVERSITY IN FINANCE



## MARKETING - FINANCE



**Abhishek Soni**

**Qualification:**

B.C.A., Saradar Patel University

**Summer Internship Co:**

HomeTown

**Summer Internship Project:**

A Study on Analyzing and Determining the consumer Buying Behaviour for Furniture Products with reference to Hometown.

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Nadiad, Gujarat



**Amal Gigy**

**Qualification:**

B.Com, Mohan Lal Sukhadia University

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

To Study the Roles and Responsibilities of Financial Advisor in Creating Wealth for Investors.

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Cadbury India

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Mewari and Malayalam

**Native:**

Nathdwara, Udaipur



**Archie Kanwar**

**Qualification:**

B.Com, Ahmedabad University

**Summer Internship Co:**

HDFC Bank

**Summer Internship Project:**

A Study on Adoption of Digital Banking by Consumers

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Arpit Jain**

**Qualification:**

B.Com. Sunrise University

**Summer Internship Co:**

Iffco Tokio General Insurance Co. Ltd.

**Summer Internship Project:**

A Study on Customer Awareness level towards COVID 19 Insurance Policy

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Bhilwara, Rajasthan

## MARKETING - FINANCE



Aman Shah

**Qualification:**

B.Com, GLS university

**Additional Qualification:**

M.Com, Gujarat University

**Work Experience:**

36 Months

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

A Comparative Analytic Study of Mutual Fund Distribution Business in India on Physical vs Online platform

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Bajaj finance

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, NISM V-A ,V-C, X-A

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



Anas Shaikh

**Qualification:**

B.B.A., Gujarat University

**Summer Internship Co:**

Supply Street

**Summer Internship Project:**

A Study on Vendor Onboarding Process with special reference to SupplyStreet

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



Arshi Khan

**Qualification:**

B.Com, Barkatullah University

**Work Experience:**

29 Months

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd

**Summer Internship Project:**

A Study of Financial Analysis of Pharmaceutical Sector in India

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Future Retail

**Languages Known:**

English, Hindi

**Native:**

Bhopal, Madhya Pradesh



Attman Birla

**Qualification:**

B.Com, MDS University

**Summer Internship Co:**

The Money Roller

**Summer Internship Project:**

Equity Research on Chemical Industry in India

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

Linkedin Learning

**Languages Known:**

English, Hindi

**Native:**

Bhilwara (Rajasthan)



## MARKETING - FINANCE



**Ayush Jain**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Iffco Tokio General Insurance Co. Ltd.

**Summer Internship Project:**

A Comparative Study between Top up plan & Super Top up plan of Insurance Company

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Future Retail

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Bhagyarajsinh Jadeja**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, Gujarat University

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

An analysis of emerging trends in modern trade and consumer buying behavior towards breakfast cereals in post Covid-19 era with reference to Kellogg's India private Ltd.

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Cadbury India

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Chaitya Maniar**

**Qualification:**

B.B.A., GLS University

**Additional Qualification:**

M.Com., Gujarat University(Pursuing)

**Summer Internship Co:**

ITC Ltd.

**Summer Internship Project:**

Understand Stockiest Channel and suggest ways to augment Business in Rural Market

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Home Town

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Chirag Makwana**

**Qualification:**

B.E., Gujarat Technology University

**Summer Internship Co:**

Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**

A Study on Customer Acquisition process with Fiber Laser Metal cutting and Plasma machine

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Britannia

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Vadadla, Anand

## MARKETING - FINANCE



**Bhavik Rajai**

**Qualification:**

B.Com, MKB University

**Additional Qualification:**

M.Com, Gujarat University(Pursuing)

**Summer Internship Co:**

Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**

Examining untapped Market Opportunities for Solvent & UV Printer segment

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, Tally, Design Thinking

**Languages Known:**

English , Hindi , Gujarati and Sindhi

**Native:**

Bhavnagar, Gujarat



**Blesson Dasari**

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Star Health Insurance

**Summer Internship Project:**

A Study on Awareness of Health Insurance products among Individuals.

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Bajaj FinServ

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Telugu and Gujarati

**Native:**

Gandhidham, Gujarat



**Devanshi Shah**

**Qualification:**

B.C.A., Sardar Patel University

**Summer Internship Co:**

HomeTown

**Summer Internship Project:**

A Study on Analyzing and Determining the Consumer Buying Behavior for Homeware products with reference to HomeTown

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Sales India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Umreth, Gujarat



**Devika Thakur**

**Qualification:**

B.Com, MDS University

**Additional Qualification:**

M.Com, Sophia Girls College, Ajmer

**Summer Internship Co:**

The Money Roller

**Summer Internship Project:**

A Study on building Derivative Strategies using volatility

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

Linkedin Learning

**Languages Known:**

English, Hindi

**Native:**

Ajmer, Rajasthan

## MARKETING - FINANCE



**Dharmit Shah**

**Qualification:**

B.B.A , Bhavnagar University

**Summer Internship Co:**

HDFC AMC

**Summer Internship Project:**

A Research Report on Comparative Analysis on Large Cap Mutual Fund schemes.

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Bajaj FinServ

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English , Hindi and Gujarat

**Native:**

Bhavnagar, Gujarat



**Dhruv Kalani**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Star Health Insurance

**Summer Internship Project:**

A Study on Health Insurance products of Star Health Insurance and Comparative Analysis of other health products available

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English , Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Drishti  
Kewalramani**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

SBI Mutual fund

**Summer Internship Project:**

A Comparative Study on Performance of different types of SBI Mutual Fund

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English , Hindi and Gujarati

**Native:**

Gandhidham, Gujarat



**Farzana Munshi**

**Qualification:**

B. Com, Savitribai Phule Pune University

**Summer Internship Co:**

JM Financial Ltd.

**Summer Internship Project:**

A Study on Marketing Strategies and process of ESOP Financing

**Live Project Company-1:**

Bajaj Finance Ltd

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

Google- Google Ads & Digital Marketing

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



## MARKETING - FINANCE



**Dhruv Mehta**

**Qualification:**  
B.com, VNSG University

**Summer Internship Co:**  
HDFC AMC

**Summer Internship Project:**  
A Comparative Analysis of Performance of Small Cap Mutual Fund for selected AMC's

**Live Project Company-1:**  
Bajaj Finance Ltd.

**Live Project Company-2:**  
Home Town

**Languages Known:**  
English , Hindi and Gujarati

**Native:**  
Surat, Gujarat



**Dishita Dobariya**

**Qualification:**  
B.Com,Gujarat University

**Summer Internship Co:**  
HDFC Bank

**Summer Internship Project:**  
A Study on Challenges faced by Corporate Customer during Covid 19 with respect to Banking Services

**Live Project Company-1:**  
Bajaj Finance Ltd.

**Live Project Company-2:**  
LG Electronics

**Professional Certifications:**  
NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Ahmedabad,Gujarat



**Govind Suthar**

**Qualification:**  
B. Com, Gujarat University

**Summer Internship Co:**  
Iffco Tokio General insurance Co. Ltd.

**Summer Internship Project:**  
A Study on Perception of Individual while buying Health Insurance Policy

**Live Project Company-1:**  
Kellogg India Pvt. Ltd.

**Live Project Company-2:**  
Aditya Birla Fashion Retail Ltd.

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Ahmedabad, Gujarat



**Happy Joshi**

**Qualification:**  
B.B.A., Sardar Patel University

**Summer Internship Co:**  
Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**  
Analysing New Business Opportunities with reference to CNC Router and Channel Letter Bending Machine

**Live Project Company-1:**  
Kellogg India Pvt. Ltd.

**Live Project Company-2:**  
LG Electronics

**Professional Certifications:**  
NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Jamjodhpur, Gujarat

## MARKETING - FINANCE



Harsh Dave

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, Gujarat University (Pursuing)

**Summer Internship Co:**

Cadila Pharmaceuticals - Agro Division

**Summer Internship Project:**

A Study of Customer Engagement through Social Media platforms for Agro Products at Cadila Pharmaceuticals Ltd.

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Home Town

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



Harshit Baheti

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

JM Financial Ltd.

**Summer Internship Project:**

A Study on Performance Evaluation of Mutual Funds with special reference to Sectoral Funds

**Live Project Company-1:**

Sales India

**Live Project Company-2:**

Bajaj finance

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan



Himanshu Sasiya

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Iffco Tokio General insurance Co. Ltd.

**Summer Internship Project:**

A Comparative Study of Group Life Insurance in post lockdown situation

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Gandhidham, Gujarat



Hussain Siamwala

**Qualification:**

B.Com, Sardar Patel university

**Summer Internship Co:**

Edelweiss

**Summer Internship Project:**

A Comparative Study about Edelweiss and its Competitors

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Bajaj FinServ

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Gujarati and Arabic

**Native:**

Khambhat, Gujarat



## MARKETING - FINANCE



**Hema Malaiya**

**Qualification:**

B.Com, Sardar Patel University

**Summer Internship Co:**

HDFC Bank

**Summer Internship Project:**

A Study on Investment Preference of Individuals

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Sales India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Jhansi, Uttar Pradesh



**Hema Vanjani**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, IGNOU (Pursuing)

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

Study on Analysis of Liquidity and Solvency position of Indian Infrastructure Sector.

**Live Project Company-1:**

Bajaj Finance Ltd.

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Gujarati and Sindhi

**Native:**

Ahmedabad, Gujarat



**Jeet Unadkat**

**Qualification:**

B.B.A., Sardar Patel University

**Summer Internship Co:**

Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**

Market Survey on new customer search for Welding Machine, Marking Machine & Robots

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Asian Paints

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Gondal, Gujarat



**Jerry Mathew**

**Qualification:**

B.Com, St Xaviers College (Autonomous)

**Summer Internship Co:**

Religare Health Insurance Ltd.

**Summer Internship Project:**

Comparative analysis of Products and Services offered by Health Insurance companies in India

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Malayalam

**Native:**

Pali, Rajasthan

## MARKETING - FINANCE



**Jhanvi Gohil**

**Qualification:**

B.E., Gujarat Technological University

**Summer Internship Co:**

HDFC Bank

**Summer Internship Project:**

A Study on Challenges faced by Retail Customers during Covid-19 with respect to Banking Services

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

Google Digital Marketing, Google Analytics for Beginners

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Bhuj - Kutch, Gujarat



**Jinal Shah**

**Qualification:**

B. Com, Gujarat University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Debt Funds

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmadabad, Gujarat



**Karan Nadapara**

**Qualification:**

B.C.A., Sardar Patel University

**Summer Internship Co:**

Religare Health Insurance Ltd.

**Summer Internship Project:**

Customer's Awareness and Preference about Travel Insurance Plans

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

P&G

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Junagadh, Gujarat



**Karan Shah**

**Qualification:**

B.E. Gujarat Technological University

**Summer Internship Co:**

Religare Health Insurance Ltd.

**Summer Internship Project:**

A Study on Customer's Awareness and Preference for the products offered by Religare Health Insurance Ltd. in Ahmedabad City.

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Cadbury

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, Google Digital Marketing, Google Analytics for Beginners

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Bhavnagar, Gujarat



## MARKETING - FINANCE



**Jiten Keswani**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Mutual Fund as an Investment tool

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Sindhi

**Native:**

Gandhidham, Gujarat



**Kaizer Dave**

**Qualification:**

BE in Civil Engineering from Gujarat Technological University

**Work Experience:**

15 Months

**Summer Internship Co:**

Supply Street

**Summer Internship Project:**

Future of E-Commerce in India

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Future Retail

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, LinkedIn Learning

**Languages Known:**

English, Hindi, Gujarati and Marwari

**Native:**

Ahmedabad, Gujarat



**Kartik Nagori**

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

Religare Health Insurance Ltd.

**Summer Internship Project:**

A Study on Customers Perception towards Sum Insured they feel appropriate in Today's World

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan



**Kashish Jain**

**Qualification:**

B.B.A., Mohan Lal Sukhadiya University

**Summer Internship Co:**

HFFC

**Summer Internship Project:**

A Study on Impact of Covid-19 on Preferences of Customers for Home Loans

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan

## MARKETING - FINANCE



**Keshavi  
Devashryee**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

JM Financial Ltd.

**Summer Internship Project:**

A Study on Comparative Analysis between Mutual Funds and ULIPs

**Live Project Company-1:**

Bajaj Finserv Ltd.

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Kirti Sabnani**

**Qualification:**

B.Com, MDS University

**Summer Internship Co:**

HDFC Bank

**Summer Internship Project:**

Study on Liquidity position of Individual during Covid-19 lockdown

**Live Project Company-1:**

Bajaj Finserv

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Bhilwara, Rajasthan



**Kshitij  
Maheshwari**

**Qualification:**

B.B.A., JNV University

**Additional Qualification:**

CS, The Institute of Company Secretaries of India (Pursuing)

**Work Experience:**

8 Months

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

A Study on process of issuing IPO with reference to SME and Startup

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

Google Analytics for Beginners, Advanced Google Analytics, Google Analytics Qualification, Perspective 2020-Publication of the case in UGC affiliated Journal, NPTEL-Innovation Business Model and Entrepreneurship, NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Kuldeep Rabari**

**Qualification:**

B.B.A., Sardar Patel University

**Summer Internship Co:**

Faircent

**Summer Internship Project:**

Comparative study about Peer to Peer Lending and Traditional Lending

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Home Town

**Professional Certifications:**

Tally, CCC, NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Anand, Gujarat



## MARKETING - FINANCE



**Kishan Sathwara**

**Qualification:**

B.Com, Kutch University

**Work Experience:**

18 Months

**Summer Internship Co:**

HDFC AMC

**Summer Internship Project:**

A Comparative Analysis of Performance of Mid Cap Mutual Fund for selected AMC's.

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Britannia

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Gandhidham, Gujarat



**Kritika Soni**

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

SBI Mutual fund

**Summer Internship Project:**

A Study on analysis of Asset Allocation as per the needs of investors

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan



**Laijumon Nayar**

**Qualification:**

B.B.A, MKB University

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

A Comprehensive Analysis of emerging Customer Purchase Intention towards Breakfast Cereals and important of Branding in post Covid 19 scenario with reference to Kellogg India.

**Live Project Company-1:**

Britannia India Limited

**Live Project Company-2:**

LG Electronics

**Languages Known:**

English, Hindi, Gujarati, Malayalam and Tamil

**Native:**

Thiruvalla, Kerala



**Manali Sanchawat**

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

JM Financial Ltd.

**Summer Internship Project:**

A Study on overall change in Investment Pattern post Covid-19

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Glenmark India Pvt Ltd

**Professional Certifications:**

CPT-CA, NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Banswara, Rajasthan

## MARKETING - FINANCE



**Meha Dwivedi**

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Investor Behaviours towards various Financial products

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Banswara, Rajasthan



**Mit Vaghela**

**Qualification:**

B.Com, Sardar Patel University

**Summer Internship Co:**

HomeTown

**Summer Internship Project:**

A Study on Analyzing & Determining a Consumer Buying Behavior for Modular Kitchen and Interior Products with reference to Hometown

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

NISM, NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Anand, Gujarat



**Naman Mundra**

**Qualification:**

B.Com, MDS University

**Work Experience:**

18 Months

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

A Study on Paradigm Shift in Customer Purchase Pattern towards Breakfast Cereals and consequences for Modern Trade in Post Covid 19 era with reference to Kelloggs India Private Ltd.

**Live Project Company-1:**

Britannia Pvt Ltd

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



**Neha Mirchandani**

**Qualification:**

B. Com, Gujarat University

**Additional Qualification:**

M.Com,Gujarat University (Pursuing)

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Comparative Performance of Multicap Funds with its Peers

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Bajaj FinServ

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat

## MARKETING - FINANCE



**Mohit Darji**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

An Analysis of Consumer Behaviour trends in Modern Trade towards Breakfast Cereals in Post Covid 19 world with reference to Kelloggs India Private Ltd

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Muskan Thakur**

**Qualification:**

B.B.A., Gujarat University

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

A Study of Financial Analysis of Ceramic Sector in India.(Challenges, problems and Prospects)

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Future Group

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Pooja Iyer**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

A Study on Financial Analysis of Textile Sector in India (Problems, Challenges and Prospects)

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Bajaj FinServ

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Tamil

**Native:**

Mumbai, Maharashtra



**Rachana Pandit**

**Qualification:**

B.B.A., Kutch University

**Summer Internship Co:**

Toppr Technologies Pvt. Ltd.

**Summer Internship Project:**

A Study on factors leading to Acceptance of E-Learning mode by students

**Live Project Company-1:**

Cadbury India

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



## MARKETING - FINANCE



**Rachana Patel**

**Qualification:**

B. Com, Gujarat University

**Summer Internship Co:**

SBI Mutual fund

**Summer Internship Project:**

A Study on Impact of Covid-19 on Mutual Fund Industry

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Rachit Joshi**

**Qualification:**

BE

**Work Experience:**

8 Months

**Summer Internship Co:**

Synoptek India Pvt. Ltd.

**Summer Internship Project:**

Marketing Collateral Development and Sales Engagement

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

Home Town

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, Google Digital Marketing

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Rashmi Gokharu**

**Qualification:**

B.Com , Mohanlal Sukhadia University

**Summer Internship Co:**

Edelweiss

**Summer Internship Project:**

A Study on Perception of Investors about Edelweiss in Ahmedabad City

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English ,Hindi

**Native:**

Kankroli, Rajasthan



**Reenal Jain**

**Qualification:**

B.B.A., MDS University

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

A Study on factors influencing Investment Behaviour of Investors in Mutual Fund

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

Glenmark India Pvt Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English ,Hindi

**Native:**

Bhilwara, Rajasthan

## MARKETING - FINANCE



**Rahul Rathod**

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Mahindra and Mahindra

**Summer Internship Project:**

Determining Customer Intention towards purchase School Buses post-pandemic with Special reference to Mahindra and Mahindra

**Live Project Company-1:**

Cadbury India

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

Fundamentals of Digital Marketing - Google

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Gandhidham, Gujarat



**Rajveer Tadvi**

**Qualification:**

B.C.A, Sardar Patel university

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

A Study of Attitudes and Approach of NJ partner towards Platform provided by NJ India Invest

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

Sales India

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Chhotaudepur, Gujarat



**Riddhi Jain**

**Qualification:**

B.M.S., Mumbai University

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

To Study the Relevance, Process, Ways and Means of Debt funding

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

NCFM, NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



**Rishabh Vijay**

**Qualification:**

B.Com, Rajasthan University

**Summer Internship Co:**

Star Health Insurance

**Summer Internship Project:**

A Study on various Distribution channels of Health Insurance

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Deoli, Rajasthan

## MARKETING - FINANCE



**Rudrarajsinh Rana**

**Qualification:**  
B.Com, Sardar Patel University

**Summer Internship Co:**  
Religare Health Insurance Ltd.

**Summer Internship Project:**  
A Study on Claim Process of Health Insurance Company with more focus on Religare Health Insurance Ltd.

**Live Project Company-1:**  
Procter & Gamble

**Live Project Company-2:**  
Home Town

**Professional Certifications:**  
NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Surendranagar, Gujarat



**Sachin Singh Rajput**

**Qualification:**  
B.Com, GLS University

**Summer Internship Co:**  
Kellogg India Pvt. Ltd.

**Summer Internship Project:**  
An Analysis of Emerging Customer Perception towards Breakfast Cereals and it's impact on Modern Trade with reference to Kellogg's India Private Limited

**Live Project Company-1:**  
Cadbury

**Live Project Company-2:**  
LG Electronics

**Professional Certifications:**  
NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Ahmedabad, Gujarat



**Sanjay Rajpurohit**

**Qualification:**  
B. Com, Gujarat University

**Summer Internship Co:**  
HDFC AMC

**Summer Internship Project:**  
A Study on Comparative Analysis of Equity linked Saving Schemes of selected AMC's

**Live Project Company-1:**  
Procter & Gamble

**Live Project Company-2:**  
LG Electronics

**Professional Certifications:**  
NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**  
English, Hindi, Gujarati and Rajasthani

**Native:**  
Ahmedabad, Gujarat



**Saurabh Pal**

**Qualification:**  
B.Com, Gujarat University

**Summer Internship Co:**  
Kellogg India Pvt. Ltd.

**Summer Internship Project:**  
A Study on Determinants of Customer Purchase Intention towards Breakfast Cereals and impact on Modern Trade in post COVID-19 market with reference to Kellogg's India Private Ltd.

**Live Project Company-1:**  
Future Retail Limited

**Live Project Company-2:**  
Kellogg India Pvt. Ltd.

**Professional Certifications:**  
NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**  
English, Hindi and Gujarati

**Native:**  
Ahmedabad, Gujarat



## MARKETING - FINANCE



**Sameeksha  
Mantri**

**Qualification:**

B.Com, GLS University

**Summer Internship Co:**

Edelweiss

**Summer Internship Project:**

A Study on Investment Behavior of Investors in Ahmedabad city

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Glenmark India Pvt Ltd

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Ahmedabad, Gujarat



**Samir Pratap  
Singh**

**Qualification:**

B.B.A., Sardar Patel University

**Additional Qualification:**

M.Com, Gujarat University

**Work Experience:**

6 Months

**Summer Internship Co:**

Faircent

**Summer Internship Project:**

Awareness level of Independent Financial Distributor towards Peer to Peer Lending Platform

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NISM

**Languages Known:**

English, Hindi, Gujarati and Punjabi

**Native:**

Vadodara, Gujarat



**Shailesh Solanki**

**Qualification:**

B.Com, Neftu University

**Summer Internship Co:**

Religare Health Insurance Ltd.

**Summer Internship Project:**

A Study on Customer Awareness and preference about their choice on buying Health Insurance through specialist of General Insurance company

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Bajaj FinServ

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Anand, Gujarat



**Shikha Chandan**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Comparative Performance of Balanced Advantage Funds with its peers.

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Kutch, Gujarat

## MARKETING - FINANCE



**Shreya Menon**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Republic TV

**Summer Internship Project:**

A Study on understanding the Content Consumption Pattern on different Social Media platform with reference to Republic TV

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Malayalam

**Native:**

Ahmedabad, Gujarat



**Shubhangi Dad**

**Qualification:**

B.B.A., Sangam University

**Additional Qualification:**

M.Com, Gujarat University

**Summer Internship Co:**

Pinnacle Credit Advisory Ltd.

**Summer Internship Project:**

A Study on the role of Credit Rating Agencies, its process and effectiveness in India

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Cadbury India

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, Tableau, MS Excel

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



**Stanny Mecwan**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Faircent

**Summer Internship Project:**

A Study on Credit Appraisal Process at Faircent

**Live Project Company-1:**

Shoppers Stop Pvt. Ltd.

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

Orientation course( ICAI), Information Technology Training (ICAI), NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, Stock Market Basics (Zeroda), LinkedIn Learning

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Surbhi Somani**

**Qualification:**

B.Com, MDS University

**Additional Qualification:**

M.Com, MDS University

**Summer Internship Co:**

Faircent

**Summer Internship Project:**

A Study on Effectiveness of Peer to Peer Lending in India

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Glenmark India Pvt Ltd

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, LinkedIn Learning

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan

## MARKETING - FINANCE



**Simran Khubani**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com , Gujarat University (pursuing)

**Summer Internship Co:**

Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**

Study on available market opportunities with reference to Flat Bed Cutting Plotter

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Gujarati and Sindhi

**Native:**

Ahmedabad, Gujarat



**Sonam Kumari**

**Qualification:**

B.Com, JNVU University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on various Tax Saving Instruments

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Jodhpur, Rajasthan



**Swapnil Trivedi**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, Gujarat University (Pursuing), CA, ICAI(Pursuing)

**Work Experience:**

11 Months

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

Importance of Distribution Channels for selling Financial Products

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

P&G

**Professional Certifications:**

Google - Campaign Manager, Google - Creative Certification Exam, Google - Manage Campaigns in Search Ad 360

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Tahir Ali  
Sadri Wala**

**Qualification:**

B.C.A., Mohanlal Sukhadia University

**Summer Internship Co:**

HFCC

**Summer Internship Project:**

A Study on influence of Behavioural Biases on Home Loan decision

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Bajaj Finance

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Udaipur , Rajasthan



## MARKETING - FINANCE



**Tapan Shah**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, Guru Govind University

**Summer Internship Co:**

Shelter4u Pvt. Ltd

**Summer Internship Project:**

Understanding and Transacting Property Valuation through Query Management System

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, Google Digital Marketing

**Languages Known:**

Hindi, English

**Native:**

Banswara, Rajasthan



**Urvika Zalawadia**

**Qualification:**

B.B.A , Ahmedabad University

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

A Study on factors influencing Customer Buying Decision towards Breakfast Cereals and Emerging Trends in Modern Trade in post Covid-19 world with reference to Kellogg's India Private Ltd.

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Future Retail

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, ICTRD certified Digital Marketing expert, Marketing Analytics, Google Analytics, Google Tag Manager, Marketing in a digital world, Digital and Web analytics, SPSS Masterclass, Tableau 2020:certified Associate Certification

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ankleshwar, Gujarat



**Vibhina Chaplot**

**Qualification:**

B.Com, IIS University

**Summer Internship Co:**

NJ India Invest Pvt. Ltd.

**Summer Internship Project:**

A Study of Knowledge and Awareness of Wealth Management among individuals

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, Digital Marketing, TCS Certificate, Sell like an Expert by Udemy

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



**Yash Sorathiya**

**Qualification:**

B.Com, Sardar Patel University

**Summer Internship Co:**

SBI Mutual Fund

**Summer Internship Project:**

A Study on role of Mutual Fund in Retirement Planning

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Anand, Gujarat

## MARKETING - FINANCE



Varnika Saxena

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

CFA, CFA Institute(Pursuing)

**Summer Internship Co:**

Faircent Company

**Summer Internship Project:**

A Study on overall Operations and impact of CIBIL score on Lending in Faircent Company

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Kellogg India Pvt. Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee, Investment Banking, Python for Finance, CCC

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat.



Yashvi Vora

**Qualification:**

B.Com, Ahmedabad University

**Summer Internship Co:**

Kotak Mutual Fund

**Summer Internship Project:**

A Study on Fixed Deposits versus Debt Mutual Funds

**Live Project Company-1:**

Shoppers stop

**Live Project Company-2:**

Cadbury India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and French

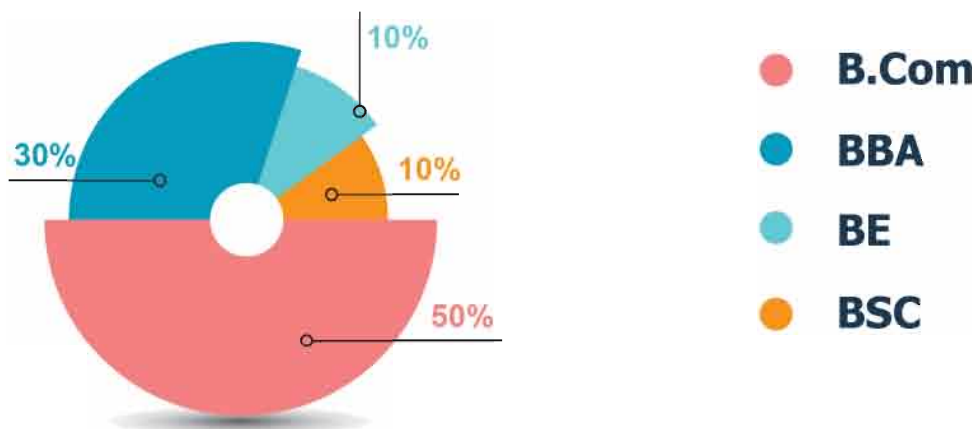
**Native:**

Ahmedabad, Gujarat

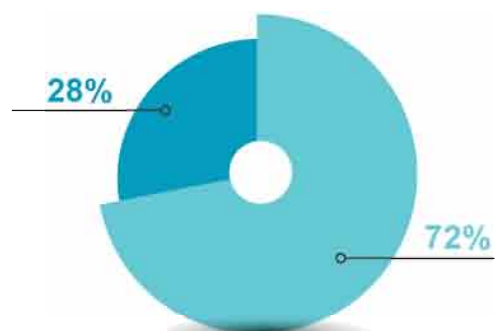
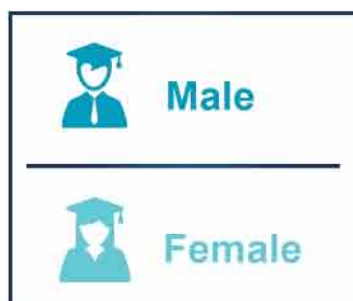




### HR SPECIALIZATION



### GENDER DIVERSITY IN HR





## MARKETING - HUMAN RESOURCE



**Aasifa Tufail**

**Qualification:**

B.B.A., Kolhan University

**Summer Internship Co:**

Pizza Hut (Sapphire Foods)

**Summer Internship Project:**

Change in roles of HR during Lockdown

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Jamshedpur, Jharkhand



**Chavi Jain**

**Qualification:**

B.B.A., Sangam University

**Additional Qualification:**

M.Com, Gujarat University(Pursuing)

**Summer Internship Co:**

Toppr Technologies Pvt. Ltd.

**Summer Internship Project:**

Competitive Analysis of various Edutech Firms and how Toppr effectively uses Comparative Analytics for better sales

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

Glenmark India Pvt Ltd

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

Hindi, English

**Native:**

Bhilwara, Rajasthan



**Deepesh Varandani**

**Qualification:**

B.Com William Carey University

**Work Experience:**

13 Months

**Summer Internship Co:**

HomeTown

**Summer Internship Project:**

A Study on Analysing And Determining Consumer Buying Behaviour for Home Furnishing Products in reference to Home town

**Live Project Company-1:**

Bajaj Finance

**Live Project Company-2:**

Shoppers Stop

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Sindhi and Marwadi

**Native:**

Bhilwara, Rajasthan



**Devanshi Bagla**

**Qualification:**

B.Com, MDS University

**Summer Internship Co:**

Pizza Hut (Sapphire Foods)

**Summer Internship Project:**

New ways of keeping Workforce engaged in current scenario

**Live Project Company-1:**

Bajaj Finance Ltd.

**Live Project Company-2:**

Aditya Birla Fashion Retail Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan

## MARKETING - HUMAN RESOURCE



**Hemal Shah**

**Qualification:**

B.E., Alpha College of Engineering & Technology

**Work Experience:**

12 Months

**Summer Internship Co:**

Kellogg India Pvt. Ltd.

**Summer Internship Project:**

A Study of Customer Buying Preferences towards Breakfast Cereals and expectation from Modern Trade in post Covid 19 world with reference to Kellogg's India Private Ltd.

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Bajaj FinServ

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Himmatnagar, Gujrat



**Ishita Patel**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

ACE Consultants

**Summer Internship Project:**

A Study on Recruitment and Selection strategy

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Navdha Thakkar**

**Qualification:**

B.B.A., Indus University

**Summer Internship Co:**

Arvind Ltd

**Summer Internship Project:**

A Study of Talent Management practices at Arvind Ltd.

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

Managing Talent (Coursera), The Manager's Toolkit: A Practical Guide to Managing People at work (Coursera), Campaign Manager Certification Exam (Google), Google Ads Display certification, Design Thinking (NPTEL), Innovation, Business Models & Entrepreneurship (NPTEL), IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Neeta Keswani**

**Qualification:**

B.B.A., Kutch University

**Summer Internship Co:**

ACE Consultants

**Summer Internship Project:**

Employee Sourcing and Recruitment strategies at ACE Consultants

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Bajaj Finance

**Languages Known:**

English, Hindi, Gujarati and Sindhi

**Native:**

Gandhidham, Gujarat

## MARKETING - HUMAN RESOURCE



**Kartik Paliwal**

**Qualification:**

B.Com, Mohan Lal Sukhadia University

**Summer Internship Co:**

ITC Ltd.

**Summer Internship Project:**

Analysis of Distribution Numbers  
& Visibility Solutions

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Future Retail

**Professional Certifications:**

NPTEL - Developing Soft Skills  
and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan



**Kratika  
Basandani**

**Qualification:**

B.Sc, S.S. Jain Subodh P.G.  
Autonomous College

**Summer Internship Co:**

Intas Pharmaceutical

**Summer Internship Project:**

To Study different Talent Acquisition  
Practices at Intas Pharmaceutical

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Cadbury India

**Professional Certifications:**

NPTEL - Developing Soft Skills  
and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Sindhi

**Native:**

Jaipur, Rajasthan



**Preeti Gopalani**

**Qualification:**

B.Com, GLS University

**Summer Internship Co:**

Cadila Pharmaceuticals - Agro Division

**Summer Internship Project:**

A Study of Digital Marketing  
Strategies for Agro Products at  
Cadila Pharmaceuticals Ltd.

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Glenmark India Pvt Ltd

**Languages Known:**

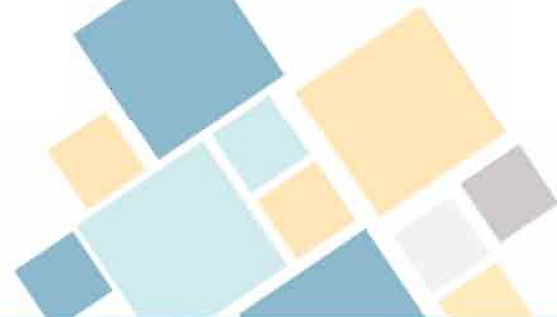
English, Hindi, Gujarati and Sindhi

**Native:**

Ahmedabad, Gujarat

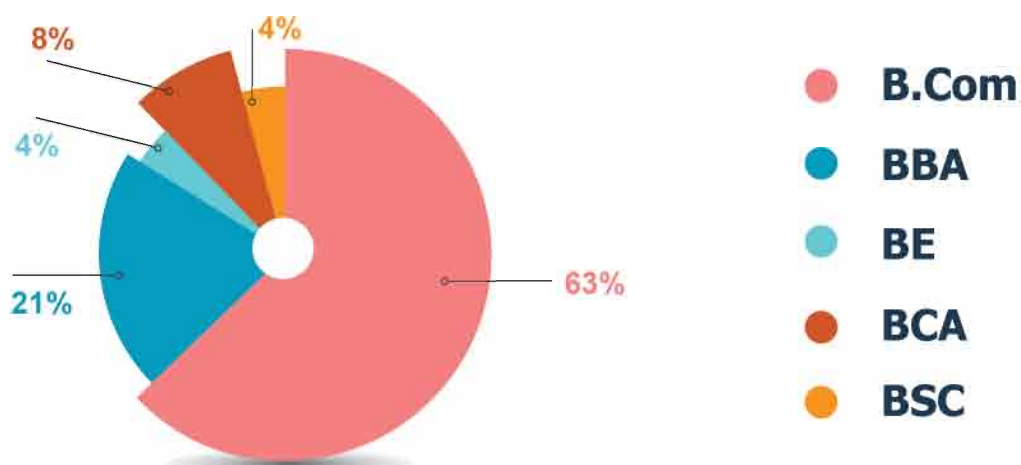




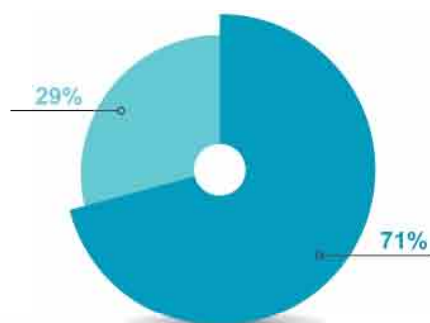
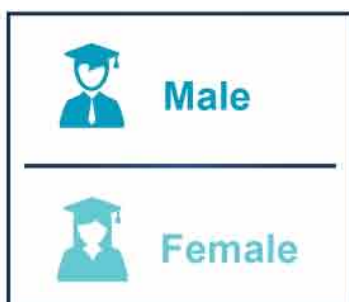


## INTERNATIONAL BUSINESS

### IB SPECIALIZATION



### GENDER DIVERSITY IN IB



# MARKETING - INTERNATIONAL BUSINESS



**Ankit Chandani**

**Qualification:**

B.E., Gujarat Technological University

**Summer Internship Co:**

Supply Street

**Summer Internship Project:**

A Comparative Study on Vendor Onboarding Process adopted by various E-commerce platforms

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Sindhi

**Native:**

Bhuj, Gujarat



**Bhumi Purohit**

**Qualification:**

B. Com, Gujarat University

**Additional Qualification:**

M. Com, Gujarat University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on Importers perception towards Gopal Snacks Pvt Ltd.

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Future Retail

**Professional Certifications:**

CCC, NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Bishal Pradhan**

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Toppr Technologies Pvt. Ltd.

**Summer Internship Project:**

Impact of E- learning on Student Learning and Employability

**Live Project Company-1:**

Aditya Birla Fashion Retail Ltd.

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Odiya

**Native:**

Gandhidham, Gujarat



**Chirag Kanani**

**Qualification:**

B.Com, M.K.B.U., Bhavnagar

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

Study on preference of teenagers towards products of Gopal Snacks

**Live Project Company-1:**

ITC Limited

**Live Project Company-2:**

LG Electronics

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Bhavnagar, Gujarat

# MARKETING - INTERNATIONAL BUSINESS



**Christian Sanil Varghese**

**Qualification:**

B. Com, Gujarat University

**Summer Internship Co:**

Shipsy Logistics

**Summer Internship Project:**

A Study on Shipment Procurement Process at Shipsy

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Sales India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi, Gujarati and Malayalam

**Native:**

Ahmedabad, Gujarat



**Devanshi Trivedi**

**Qualification:**

B. Com, Gujarat University

**Additional Qualification:**

M.Com, Gujarat University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on Exporters Perception for Gopal Snacks Ltd.

**Live Project Company-1:**

Bajaj Finance Ltd.

**Live Project Company-2:**

Glenmark India Pvt Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Heet Shah**

**Qualification:**

B.Com, Gujarat University

**Additional Qualification:**

M.Com, Gujarat University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd

**Summer Internship Project:**

A Study on Lead Mining Process at Gopal Snacks Pvt. Ltd.

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Bajaj Finserv

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Ishita Jhanwar**

**Qualification:**

B.Com, MDS University

**Summer Internship Co:**

Shipsy Logistics

**Summer Internship Project:**

A Study on the Shipment Tracking Process

**Live Project Company-1:**

Kellogg India Pvt. Ltd.

**Live Project Company-2:**

Glenmark India Pvt Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



# MARKETING - INTERNATIONAL BUSINESS



**Dhairya Joshi**

**Qualification:**

B. Com, Gujarat University

**Summer Internship Co:**

Synoptek India Pvt. Ltd.

**Summer Internship Project:**

A Study of Competitor Analysis and Organic Marketing at Synoptek

**Live Project Company-1:**

Bajaj Finance Ltd.

**Live Project Company-2:**

Sales India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Dhara Dixit**

**Qualification:**

B.B.A., Bhupal Nobles University

**Summer Internship Co:**

Mehta Cad Cam Systems Pvt. Ltd.

**Summer Internship Project:**

Strategic planning for Business Development of Laser CO2 Machine

**Live Project Company-1:**

Bajaj Finance Ltd.

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Udaipur, Rajasthan



**Kunjan Sedani**

**Qualification:**

B.C.A., Saurashtra University

**Additional Qualification:**

L.L.B., Saurashtra University

**Summer Internship Co:**

Cadila Pharmaceuticals - Agro Division

**Summer Internship Project:**

A Study on Brand Promotion through Search Engine Marketing for Agro Products at Cadila Pharmaceuticals Ltd.

**Live Project Company-1:**

Britannia

**Live Project Company-2:**

Bajaj Finserv

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Rajkot, Gujarat



**Mahima Chhatbar**

**Qualification:**

BBA (Hons) , Marwadi University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

Comparative Analysis of Consumer Preference towards namkeen products

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Bajaj Finserv

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Rajkot, Gujarat

## MARKETING - INTERNATIONAL BUSINESS



**Mandeepsingh  
Chhabda**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Research Study on comparing Branding Strategy of Gopal Namkeen and Balaji Waffers

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Gujarati and Punjabi

**Native:**

Kalol, Gujarat



**Masumi Dalwadi**

**Qualification:**

B.Com, Gujarat University

**Summer Internship Co:**

Toppr Technologies Pvt. Ltd.

**Summer Internship Project:**

A Study on Sales Strategies adopted by Toppr

**Live Project Company-1:**

LG Electronics

**Live Project Company-2:**

Bajaj Finance

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Rajveersinhji  
Raulji**

**Qualification:**

B.Com, Sardar Patel University

**Additional Qualification:**

M.Com, Gujarat University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on Market Entry Strategy of Gopal Snacks Pvt Ltd.

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

Shoppers Stop

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Ahmedabad, Gujarat



**Sachin  
Sankhlecha**

**Qualification:**

B.B.A Sangam University

**Summer Internship Co:**

Shelter4u Pvt. Ltd.

**Summer Internship Project:**

Promoting and Maintaining Customer Public Relationships with reference to Shelter4u

**Live Project Company-1:**

Cadbury

**Live Project Company-2:**

LG Electronics

**Languages Known:**

English, Hindi and Rajasthani

**Native:**

Bhilwara, Rajasthan

# MARKETING - INTERNATIONAL BUSINESS



**Mayur Gohel**

**Qualification:**

B.Sc., Saurashtra University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on Factors affecting of Consumer Buying Behaviour towards the products of Gopal Snacks Pvt Ltd.

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Pladis Global Ltd.

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Junagadh , Gujarat



**Megha Nagori**

**Qualification:**

B.Com, Mohanlal Sukhadia University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on International Packaging Strategies of Gopal Snacks Pvt Ltd.

**Live Project Company-1:**

Oppo Phones

**Live Project Company-2:**

Cadbury India

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, CS Foundation

**Languages Known:**

English, Hindi

**Native:**

Udaipur, Rajasthan



**Sakshi Vyas**

**Qualification:**

B.B.A., Sangam University

**Summer Internship Co:**

HomeTown

**Summer Internship Project:**

A Study on Consumer Buying Behaviour and Business Opportunity for Hometown in 2021

**Live Project Company-1:**

Procter & Gamble

**Live Project Company-2:**

LG Electronics

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi

**Native:**

Bhilwara, Rajasthan



**Sudip Philipose Mathai**

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Toppr Technologies Pvt. Ltd.

**Summer Internship Project:**

Is Consumer ready for E-learning

**Live Project Company-1:**

Future Retail Limited

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur

**Languages Known:**

English, Hindi and Malayalam

**Native:**

Gandhidham, Gujarat



## MARKETING - INTERNATIONAL BUSINESS



Vishal Parmar

**Qualification:**

B.Com, Kutch University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on factors affecting Consumer Buying Behavior for products of Gopal Snacks in the USA market.

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, CS Foundation

**Languages Known:**

English, Hindi and Gujarati

**Native:**

Gandhidham, Gujarat



Vishal Samal

**Qualification:**

BCA, GLS University

**Summer Internship Co:**

Supply Street

**Summer Internship Project:**

Artificial intelligence is prominent in best in class eCommere

**Live Project Company-1:**

Home Town

**Live Project Company-2:**

Britannia

**Professional Certifications:**

NPTEL - Developing Soft Skills and Personality, IIT-Kanpur, Social Media Strategy for Small Businesses(Learner Verification Certificate), ISO 9001:2015 - Quality Management System (QMS)(Learner Verification Certificate)

**Languages Known:**

English, Hindi, Gujarati and Telugu

**Native:**

Ahmedabad, Gujarat



Yash Lodha

**Qualification:**

B.B.A., Pune University

**Summer Internship Co:**

Gopal Snacks Pvt Ltd.

**Summer Internship Project:**

A Study on International Pricing Strategies of Gopal Snacks Pvt. Ltd.

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

P&G

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi, Marathi and Marwadi

**Native:**

Shrirampur, Maharashtra



Yogeshwar Purohit

**Qualification:**

B.Com, Mohanlal Sukhadia University

**Summer Internship Co:**

Shelter4u Pvt. Ltd.

**Summer Internship Project:**

Promoting and maintaining the Investor Public Relations with reference to Shelter4u

**Live Project Company-1:**

Shoppers Stop

**Live Project Company-2:**

Pladis Global Ltd.

**Professional Certifications:**

NPTEL - Innovation, Business Models and Entrepreneurship, IIT-Roorkee

**Languages Known:**

English, Hindi and Mevari

**Native:**

Udaipur, Rajasthan

## ALUMNI TESTIMONIALS



Throughout the two years at SKIPS, I learned from the great faculties, who guided me in academic & non-academic fields. I also had a great environment to learn along with my peers. Various opportunities with club, events & live projects helped me explore different capabilities & develop the required temperament. The teaching method with a practical approach taught me to accept on any challenge ahead. Thanks to SKIPS, I feel that I have the skill set and the network to help me create the change I want to make in my field and in my career.

**Preya Kothari, Trainee Functional Consultant AX - Dynamics AX**  
**Synoptek India Pvt. Ltd.**



It's my pleasure to place on record the wonderful years I had under the auspices, St. Kabir Institute of Professional Studies. While undergoing graduation, I cherished the feeling of studying at an institute, which focused on career enhancement along with seamless mix of academics, industry exposure and leadership. At SKIPS, I learnt to be autonomous, managing my emotions well and defining my identity, that made me walk out with glorious success, which is probably the best transformation, I could have asked for. The peer group at SKIPS was not only intellectual but competitive and gave me the golden years of life with some friends forever.

**Preksha Nenawati, Associate Analyst**  
**S&P Global Market Intelligence**



St. Kabir has been an integral part of my life. It has provided me the opportunities, exposure and strength to be at a better platform throughout the journey. The IIF sessions, Live projects, Industry visits, Summer internships, Expert forums, has given me a good perspective of the corporate. Each and every faculty member, whether it be from academics, placements or higher management has been extremely supportive, which helped me to be where I am today. St. Kabir has been a platform where I could enhance my knowledge and skill sets and have a positive approach in both professional and personal life.

**Ankit Soni, Business Development Associate**  
**Byju's Learning App**



The two wonderful years at SKIPS have been the mainspring of my career. These two years have prepared me to achieve what I have dreamt for. EEP programs and external opportunities such as live projects, internships and IIF sessions have contributed immensely in shaping my personality. My gurus at SKIPS were sources of excellent knowledge who gave me continuous encouragement and support in every academic and non-academic activities. I always feel honored to be part of SKIPS.

**Tushar Dholakiya, Junior Management Officer**  
**Federal Bank**



The exposure and experience that I got from SKIPS has helped me drive myself towards my goal. I will count myself as a witness to the best training, guidance, academic & non academic activities that has sharpened not only my skill set but also has given me a platform to enhance my knowledge and leadership abilities. All the faculties of the SKIPS family has been supportive in enhancing my personality not only in professional life but in personal life as well. It's a real pride for me to call myself a SKIPS Alumni.

**Jaspreet Kaur Jabal, Business Development Executive**  
**Gopal Snacks Pvt. Ltd.**



SKIPS has nurtured us with the same care as the Almighty does. The friendly environment, and the systematic approach towards imparting education at SKIPS made me a competent individual. The receptive atmosphere made every moment spent in this campus memorable and is something to cherish for. In SKIPS, the training that is imparted for our placements, helped me bag a good opportunity in the corporate. Today, I feel proud of what I have learnt from SKIPS. Lastly, I am and will always be proud to be a Kabirian.

**Kishan Hirpara, Management Trainee**  
**TATA Consultancy Services**



Pursuing PGDM from SKIPS was the best thing that happened to my career. Being at SKIPS, changed me from being an introvert to an extrovert person. Faculties here are highly experienced and supportive and they use their rich industry experience to make the students understand the topics from scratch. At SKIPS the emphasis is on developing students from the perspective of the corporate and make them corporate ready. SKIPS is a place full of limitless opportunities.

**Jatin Pathani, Territory Sales Officer**  
**Asian Paints**



## OUR CORPORATE STAKEHOLDERS

### FINAL PLACEMENTS 403 CORPORATE RECRUITERS

<b>BANKING</b> 16	<b>CONSULTANCY</b> 35	<b>E COMMERCE</b> 45	<b>FINANCIAL SERVICE</b> 80	<b>FMCG / RETAIL</b> 52	<b>HOSPITALITY</b> 11
<b>INFORMATION TECHNOLOGY</b> 33	<b>LOGISTICS</b> 15	<b>MANUFACTURING</b> 61	<b>MEDIA</b> 16	<b>TELECOM</b> 10	<b>PHARMA</b> 14
					<b>OTHERS</b> 15

#### BANKING



#### FINANCIAL SERVICES



#### MANUFACTURING



#### PHARMA



#### FMCG / RETAIL



#### E COMMERCE



#### CONSULTANCY



#### LOGISTICS



any many more...





"SKIPS is a good institute when it comes to the quality of students. Ours is a fresh association with this institute but so far the experience has been really good. We definitely would love to consider SKIPS when we get more requirements in our organization. We will try to support SKIPS as much as we can. Good luck to them"

**Anjali Verma**  
**Campus Team**  
**Flipkart.com**

"SKIPS has always been helpful to us in terms of placements and online assessments. We had been hiring students from SKIPS, they are good and very much supportive. We hire for full time placements and also for Summer Internships, the delivery of work and student participation has always been fantastic. We hope for a long association with SKIPS"

**Nirav Shah**  
**Circle HR Head**  
**Axis Bank**

"Our association and experience with SKIPS has been very good. We have students who have been working with us for some years now and they have been performing well. The college has been successful in shaping talent that we feel are upto the industry standards. We have colleagues like Abbas, Saad, Vaibhav and Vaishali from SKIPS who have been working well with us. Their placement cell has been really supportive to us."

**Umesh Kolandra**  
**Associate Vice President Sales**  
**Infoedge India Ltd.**

"We have had a long association with SKIPS. We have been hiring students from last 5 consecutive years. We have been getting excellent support from the Placement team in all our engagements and we would like to make this association bloom further in times to come. This will add to our talented global workforce pool and enable our organization and society to reach greater heights. I wish SKIPS all the best to become a destination of choice in the sphere of masters education in Gujarat."

**Prachi - Senior Manager -**  
**Learning and Development**  
**Synoptek India Pvt. Ltd.**



**Dr. Gurpreet Singh Arora**



**Ms. Rima Gupta**



**Mr. Lawrence Menezes**



**Ms. Nehal Bhambhani**



**Kshitij Maheshwari**



**Mahima Chatbar**



**Shubhangi Dad**



**Anas Sheikh**



**Dharmit Shah**



**Harshit Baheti**



**Vishal Samal**



**Chaitya Maniar**



**Karan Shah**



**Himanshu Sasiya**



**Aman Shah**



**Harsh Dave**



**Kratika Basandani**



**Jhanvi Gohil**



**Swapnil Trivedi**



**Manali Sanchawat**



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