

INDUSTRY INTERNSHIP PROGRAM: 2010



Dave Utkarsh K.
8, Pavan Putra Apartments
Shrinagar Society
Maninagar
AHMEDABAD-380028

Email: utkarsh@skips.in
Mobile: 9662219682



CAREER OBJECTIVE: To assume a managerial role in the field of Marketing in a progressive organization

EDUCATION BACKGROUND

PGDM	Pursuing from St. Kabir Institute of Professional Studies since 2009.
B.B.A	Gujarat University:-2008-09 with 62%
H.S.C	Gujarat Higher Secondary Education Board- 2005-06 with 75.20%
S.S.C	Gujarat Secondary Education Board- 2003-2004 with 64.14%

PROJECTS UNDERTAKEN

Study on seven P's of Service Marketing Mix of Airtel and Vodafone in T.Y.B.B.A-2009
Project on Customer Satisfaction in Aviation Industry during Term I

SIGNIFICANT ACHIEVEMENT: Participated in AD-MAD show at state level competition in 2007-08

INDUSTRY INTERNSHIP - AREA OF INTEREST: Marketing and Finance

COMPUTER KNOWLEDGE: MS Office

PERSONAL DATA

Date of Birth	May 6,1989
Gender	Male
Marital Status	Unmarried
Languages Known	English, Hindi, Gujarati (Read, Write and Speak)
